Principles of Everyday Behavior Analysis by L. Keith Miller University of Kansas

This thoroughly field-tested book teaches the basic principles of behavior modification in a most effective way. It presents 68 basic concepts, and shows your students how behavior principles influence everyday behavior and how these principles may be used to enhance their own lives. Each of the 26 lessons is divided into three parts: a brief introduction to one or a related set of principles followed by a short quiz; a set of 20 commonplace examples carefully programmed to teach the student to apply the principles to actual situations; and a self-quiz designed to help the student evaluate his or her understanding of the lesson. Three alternate class quizzes for each lesson are included in the back of the book. An extensive instructor's manual is available on adoption and request. 461 pages. 8½ x 11. Flexible binding.

For further information write to Dept. V

Brooks/Cole Publishing Company
Monterey, California 93940

INNOVATIVE TREATMENTS FOR THE DEVELOPMENTALLY DISABLED

November 5-6, 1976

THE PITTSBURGH HILTON HOTEL

presented by Western Psychiatric Institute and Clinic
Department of Psychiatry
University of Pittsburgh School of Medicine

A conference for parents, educators and mental health professionals providing a forum for discussion regarding current treatment approaches for the developmentally disabled. A variety of approaches will be discussed by such nationally recognized speakers as:

NATHAN AZRIN, Ph.D. ALFRED BAUMEISTER, Ph.D.

MICHAEL BEGAB, Ph.D. ALAN KAZDIN, Ph.D. VANCE HALL, Ph.D. FRANK MENOLASCINO, M.D. PHILIP ROOS, Ph.D.

TOPICS TO BE COVERED INCLUDE:

fostering social interaction

implications for treating the mentally retarded

modification of aberrant stereotypical behavior

training and self-help services

diagnosis and management

legal and ethical issues

WORKSHOP TOPICS:

educational programs for the retarded group homes and community placement outpatient programs for the retarded educational issues and the retarded

This Continuing Medical Education offering meets the criteria for 9 hours of credit in Category I for the Physician's Recognition Award of the American Medical Association.

REGISTRATION FORM—REGISTRATION DEADLINE OCTOBER 22, 1976

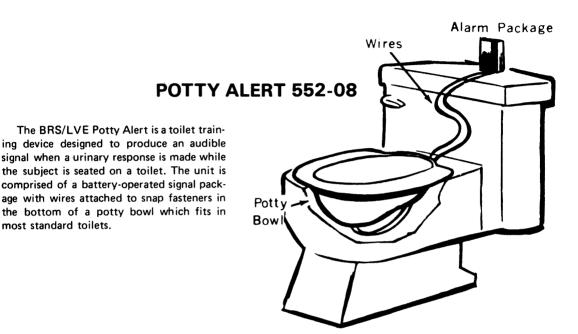
Mail check to: Mrs. Leda Hanin Office of Conferences and Communications W.P.I.C.

3811 O'Hara Street Pittsburgh, PA 15261

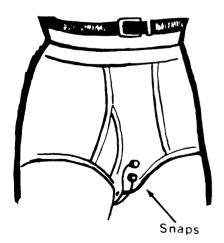
TOILET TRAINING DEVICES

Behavior Modification techniques have been used successfully in the toilet training of institutionalized individuals for many years. The BRS/LVE Potty Alert and Pants Alert are two devices designed for toilet training of both institutionalized and non-institutionalized individuals.

Both the Potty and Pants Alert units produce auditory signals when a urinary response occurs. This immediate signal allows the instructor to administer the appropriate reinforcement (reward) to the trainee.

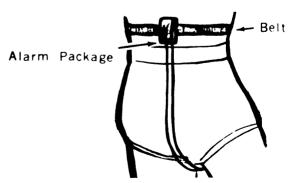


PANTS ALERT 552-09



most standard toilets.

The BRS/LVE Pants Alert is a portable toilet training device designed to produce an audible signal when the subject urinates in the pants. It consists of a lightweight battery-operated signal package attached to an elastic belt worn around the subject's waist. Wires are connected to two snap fasteners attached to the subject's undergarments or diaper.



Further information is available from:

DIVISION of TECH SERV inc.

5301 HOLLAND DRIVE BELTSVILLE, MARYLAND 20705 PHONE: 301-474-3400 TWX: 710-828-0515 Research Press is pleased to announce this outstanding new line of films and audio tape cassettes. All products on this page are scheduled for release in September/October 1976.

ACTUALIZATION THROUGH ASSERTION: A Behavioral Approach to Personal Effectiveness

Produced by Dr. Larry W. King, Dr. Robert Paul Liberman, and Dr. Barnett Addis, in association with the UCLA Behavioral Sciences Media Lab

An extremely high quality film demonstrating all the important principles and techniques of group assertion training. Illustrates such procedures as modeling, role-playing, coaching and prompting, positive reinforcement, and feedback. Perfect for staff training or college class use. 16mm color, 28 min. Purchase \$395, rental \$45/3 days

Two films in marriage counseling, produced, written, and directed by Phil Stockton and Dr. John Gottman THREE STYLES OF MARITAL CONFLICT

Dramatized vignettes portray couples who display common styles of marital conflict. Teaches counselors and students how to clinically observe and analyze both the verbal and nonverbal behavior of couples. Includes leader's guide. 16mm color, 10 min. Purchase \$175, rental \$30/3 days BEHAVIORAL INTERVIEWING WITH COUPLES Presents the stages necessary to successfully conduct a behavioral interview. How to assess competencies and deficits and individualize clinical intervention. Includes leader's guide.

16mm color, 12 min. Purchase \$175, rental \$30/3 days Purchase price for set of above two films: \$315

ASSERTION TRAINING SERIES: A Guide to Self-Dignity Dr. Julio J. Guerra, Dr. Sherwin B. Cotler, and Susan Morgan Cotler The Assertion Training Series provides professionals and clients alike with the basic concepts of assertive behavior and presents the steps necessary to begin teaching assertive behavior to others.

Tape 1: Philosophy of Assertiveness
Tape 2: Assertive Approach Skills
Tape 3: Defending Your Dignity
Tape 4: Assertion Training for Trainers
Complete set of four 60-minute cassettes in vinyl album: \$34.95

SELF-RELAXATION TRAINING

Dr. Sherwin B. Cotler and Dr. Julio J. Guerra
Can be used by professionals to teach relaxation techniques
as an adjunct to therapy or by individuals to reduce their
anxiety through deep muscle relaxation and guided fantasies.
60-minute cassette: \$9.95

FAMILY LIVING SERIES-PART 2

Dr. Gerald R. Patterson and Marion Forgatch
An extension of the Family Living Series—Part 1, this new
tape set illustrates the application of social learning principles
to real-life situations.

Tape 1: Counting and Record-Keeping
Tape 2: Advanced Contracting
Tape 3: Dealing with Noncompliance
Set of three 30-minute cassettes in vinyl album: \$20.95

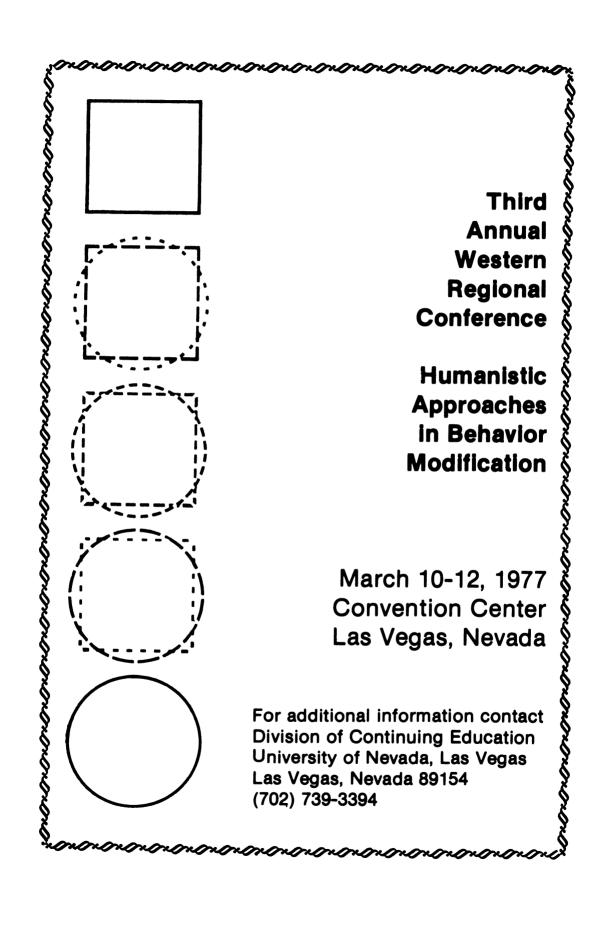
To purchase products on this page or to receive film rental instructions, please write to Research Press, Box 3177F, Champaign, IL 61820.

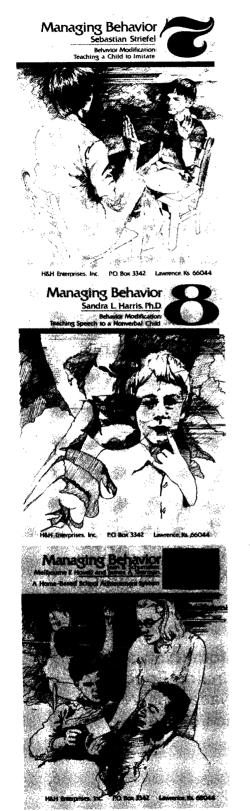
Ask for our new catalog.

New Films

New Audio Cassette Tapes

Research Press





MANAGING BEHAVIOR, PARTS 7, 8, and 9, designed to meet the expanding applications of behavior analysis.

Part 7: **Teaching a Child to Imitate,** by Sebastian Striefel, \$3.50. A basic, programmed manual for parents and teachers to help young retarded persons learn motor imitation, which is a basic skill for learning language and other more complex behaviors.

Part 8: **Teaching Speech to a Nonverbal Child,** by Sandra L. Harris, \$3.95. An easy-to-follow language training program for nonverbal children. Parents and teachers who are seeking a simple guide to teaching functional speech to an autistic child will find this to be one of the best tools on the market.

Part 9: A Home-Based School Achievement System, by Jean B. Schumaker, Melbourne F. Hovell and James A. Sherman, \$3.95. This is a manual for using daily report card grades and home privileges in improving the conduct and academic performance of problem students. Parents and counselors (or other school team representatives) can form implement this Daily Report Card Program to overcome problems with children who are truant, who lack appropriate social skills, who are academically deficient, and who present behavioral problems at home and in school.

Send for free catalog of all H & H books and other teaching materials.

H & H Enterprises, Inc. Box 3342 Dept J Lawrence, Kansas 66044

TWO LANGUAGE TRAINING PROGRAMS FOR THE SEVERELY HANDICAPPED

NON-SLIP, (NON-SPEECH LANGUAGE INITIATION PROGRAM), by Joseph K. Carrier, Jr. and Timothy Peak, \$238.00. A carefully structured, finely graded set of procedures for starting severely handicapped children (or other nonverbal persons) through the process of learning communications skills. The Non-SLIP kit contains 60 plastic symbols which represent words in the English language. Children learn to construct sentences by placing the word symbols on a tray, also included in the kit. The kit includes visual stimuli cards and step-by-step instructions for the trainer to use in administering the program.

FUNCTIONAL SPEECH AND LANGUAGE TRAINING FOR THE SEVERELY HANDICAPPED, Part I and Part II, by Doug Guess, Wayne Sailor and Donald M. Baer, \$7.95 each (includes a set of forms with each book).

After five years of research, the first two volumes of the projected four-volume series by these well-known researchers are now available. Part I, Persons and Things contains the first nine steps of this comprehensive program. It sells for \$7.95, including a book of forms. Part II, Actions with Persons and Things contains steps 10 through 29. It also sells for \$7.95, including a packet of forms. These manuals were developed primarily for working with persons who lack language skills, whether they are called autistic. brain-damaged, or profoundly retarded. These manuals eliminate the need for specialized facilities or specially trained teachers. The program can be used in settings ranging from institutions to the home. The only prior knowledge the instructor needs is some understanding of behavior management techniques.

Write for free catalog of all H & H publications and materials:

H & H Enterprises, Inc. Box 3342 Dept J Lawrence, Kansas 66044







CHARLES C THOMAS • PUBLISHER

ACUTE GRIEF AND THE FUNERAL edited by Vanderlyn R. Pine, Austin H. Kutscher, David Peretz, Robert C. Slater, Robert DeBellis, Robert J. Volk, and Daniel J. Cherico. (47 Contributors) This volume comprehensively describes the psychological and social impact of bereavement during the period of acute grief, the time that encompasses those events immediately following the death of a significant and loved individual... '76, 328 pp., 1 il., 26 tables, \$16.50

CASE STUDIES OF THE CLINICAL INTER-PRETATION OF THE BENDER GESTALT TEST: Illustrations of the Interpretive Process for Graduate Training and Continuing Professional Education by Clifford M. DeCato and Robert J. Wicks, both of Hahnemann Medical College and Hospital, Philadelphia, Pennsylvania. Foreword by Zygmunt A. Piotrowski. The emphasis of this work is placed on illustrating a strategy by which a clinician can derive inferences from the Bender Gestalt Test to arrive at clinically useful formulations of personality development. The book features both child and adult cases, illustrations of the projective uses of BGT, and a substantive bibliography. '76, 152 pp., 31 il., \$9.75

THE NATURE OF MAN: A Social Psychological Perspective edited by Richard L. Gorsuch, Texas Christian Univ., Fort Worth, and H. Newton Malony, Fuller Theological Seminary, Pasadena, California. (6 Participants) The major theme of this text is the idea that humanity's nature can best be understood by considering a person's dependence on others and how he/she can transcend conformity in post-conventional behavior as shown by social psychological research. '76, 228 pp., 8 il., 1 table, \$12.75

THE EVOLUTION AND CHEMISTRY OF AGGRESSION by Delbert D. Thiessen, Univ. of Texas, Austin. Foreword by I. Newton Kugelmass. Aggression is viewed in this book as the most direct form of competition and is discussed within the framework of evolution. One area of emphasis is on the understanding of the biochemical processes underlying aggression. Chemicals in the form of environmental signals (pheromones) also have direct effects on aggression and are discussed anew. '76, 232 pp., 38 il., 27 tables, \$18.50

Edward Dengrove. (42 Contributors) Hypnosis can produce conditions most like real life and can make treatment easier by relaxing the patient, easing the path to visual imagery and providing techniques which aid in the management of the more difficult patients. Following an introductory section defining behavior therapy and hypnosis, a section devoted to experiments deals with the effects of hypnosis on conditionability and other basic phenomena underlying behavior therapy. A section is included describing the use of behavior therapy techniques in hypnotherapy. '76, 428 pp., 30 il., 6 tables, \$26.75

HUMANIZING ORGANIZATIONAL BEHAVIOR edited by H. Meltzer, Washington Univ., St. Louis, Missouri, and Frederic R. Wickert, Michigan State Univ., East Lansing. (20 Contributors) The emphasis in the management of organizations has traditionally been placed on productivity, technology and growth with the assumption that technological advances invariably made for human improvement. The effect all too often has been dehumanizing. This book provides knowledge and detailed illustrations and examples useful in humanizing an organization or facilitating the humanizing or organizational development. '76, 456 pp., 14 il., \$29.75

PHILOSOPHICAL DIMENSIONS OF PARAPSY-CHOLOGY edited by James M. O. Wheatley, Univ. of Toronto, Toronto, Canada, and Hoyt L. Edge, Rollins College, Winter Park, Florida. (22 Contributors) Throughout this volume traditional philosophical issues are reexamined in the context of discoveries and conjectures in parapsychology. Novel problems arising from advances in parapsychology are also critically examined. '76, 520 pp., 3 il., \$24.50

PSYCHOLOGICAL ASPECTS AND PHYSIOLOGICAL CORRELATES OF WORK AND FATIGUE compiled and edited by Ernst Simonson, Mount Sinai Hospital, Minneapolis, Minnesota, and Philip C. Weiser, Univ. of Colorado Medical Center, Denver. Foreword by Ancel Keys. (13 Contributors) Throughout this book emphasis is placed on the complex interaction between various psychological functions and their underlying physiological correlates. '76, 472 pp. (6 3/4 x 9 3/4), 86 il., 23 tables, \$38.50

Orders with remittance sent, on approval, postpaid

Fall 1976 Publications from from Research Press

We are proud to introduce these new books which will be invaluable resources for your teaching or clinical needs.

A Couple's Guide to Communication

Dr. John Gottman, Cliff Notarius, Jonni Gonso, and Howard Markman

NEW Designed to be read and used by couples, this book will serve also as a useful college text and practical handbook for marriage counselors. A Couple's Guide to Communication teaches specific skills to improve communication and to help the couple put life and warmth back into their marriage. Illustrative dialogs clearly show the communication traps that can cause marital conflict.

Papercover, 252 pages, \$5.95

Child Management: A Program for Parents and Teachers

Judith M. Smith and Dr. Donald E. P. Smith

REVISED **FALL 1976**

Child Management has been a valuable tool for training thousands of parents and teachers in this country and abroad. Research Press is delighted to publish a revised edition of this standard manual under our imprint. It is especially timely and helpful that this revision features a totally new section on moral training.

Papercover, 180 pages, \$3.95 / Discussion Guide, Papercover, 24 pages, \$2.50

Help Yourself: A Guide to Self-Change

Dr. Jerry Schmidt

NEW This excellent self-help manual serves as a perfect guide for discussion between client and counselor. It will serve equally well as the core of a maintenance program after specific acute needs have been mediated. It does not set impossible goals for self-actualization. Rather, it zeros in on a step-by-step program of systematic self-management and skill building. Papercover, 128 pages, \$3.95

Living with Children: New Methods for Parents and Teachers

Dr. Gerald R. Patterson and M. Elizabeth Gullion

REVISED FALL 1976

The 1976 revision makes Living with Children even more attractive and practical. Sections have been added on everyday difficulties faced by all parents. For instance, how do you get your child to go to bed on time? Now Living with Children offers management techniques to effectively handle such specific problems.

Papercover, 144 pages, \$3.95

Chronically III and Handicapped Children: Their Management and Rehabilitation

Dr. Thomas L. Creer and Dr. Walter P. Christian

NFW

This book details a number of imaginative applications of social learning principles to the problems of chronically ill children. It presents effective treatment techniques which can be employed in various cases and types of handicaps and defines the roles of all parties involved: parents, teachers, health care personnel, and institutions.

Papercover, 228 pages, \$7.95

Order from Research Press, Box 3177F, Champaign, IL 61820.

When ordering, please enclose check or money order. California and Illinois residents add sales tax.

Please ask for our new catalog.